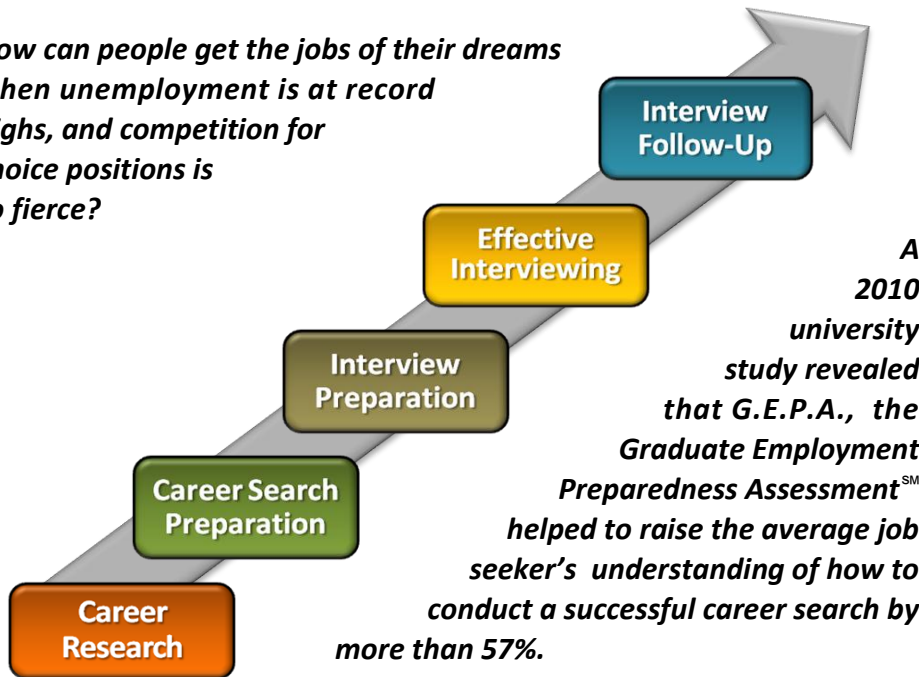


How Well Prepared are They to Conduct a Career Search?

How can people get the jobs of their dreams when unemployment is at record highs, and competition for choice positions is so fierce?



Measure → Learn → Master

The *Graduate Employment Preparedness AssessmentSM* (GEPASM) is taken online and measures 243 current and emerging best practices associated with a successful career search, broken down into five key search competencies:

- **Career Research** – begin the process of identifying potential career fields, employers and positions of interest, as well as resources.
- **Career Search Preparation** – create all essential materials and the portfolio required for an effective career search.
- **Interview Preparation** – everything necessary to interview with poise and confidence.
- **Effective Interviewing** – opening the interview and winning the job, whether in person or via a telephone/virtual interview.
- **Following Up an Interview** – developing and executing an effective action plan to land the ideal opportunity.

While other assessments measure career interest, GEPASM measures how prepared an individual is to conduct an effective career search.

Improve Career Search Effectiveness

The *Graduate Employment Preparedness AssessmentSM* is ideal for every individual or institution that needs to improve career search effectiveness:

- **Colleges and Universities** – incorporate GEPASM in career search curriculum and equip career services with the premiere diagnostic tool.
- **Career Coaches** – diagnose specifically where search clients need the most help.
- **For Profit Higher Ed** – ideal for raising placement in light of recent Gainful Employment Regulations.
- **Career & Job Changers** – helps to drive a successful career search every step of the way.
- **Ex-Military** – jump start the transition to a new career.
- **Alumni Benefit** – assist alum in making career changes.
- **Adult Ed** – Getting a better job faster in one's field of interest is today's Number One issue in North America.
- **Changing Search Rules** – if you have not conducted a career search in the last 36 months, you need GEPASM to learn what has changed!



Like the other 4,872 graduating seniors in her university, Maria Fernandez was concerned about employment opportunities in her field of study. Unlike most of them, she had a secret weapon. In the second semester of her junior year she took the Graduate Effectiveness Preparedness AssessmentSM (GEPASM) in order to assist her in identifying the areas she could improve her effectiveness on prior to beginning her career search.

The assessment identified the specific gaps in knowledge of the current and emerging best practices associated with a career search. She used her GEPASM Reports and Development Guide to learn what she didn't know and tips on how to put what she did know to more effective use. The GEPA Development GuideSM gave her step-by-step templates, examples, checklists and an action planner to guide her career search efforts.



Maria's increased confidence and organized approach to her job search was a critical element of her successful job search. She found her job search to be targeted, efficient, and much more productive than most of her peers. The best news of all, Maria was offered several very attractive job opportunities by the companies she was most interested in working for after graduation!

Totally Unique

GEPASM stands apart from all other assessments associated with preparing for one's vocation:

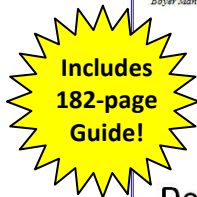
- **GEPASM** answers the question: *"How do I get the job I really want?"*
- **All other assessments** answer the question: *"What kind of work am I best suited to do?"*

GEPASM is powered by the Measured SuccessTM platform, in use in most colleges and universities in North America. Each year, more than 120 million assessments are completed worldwide on Measured SuccessTM, so you know that GEPASM is thoroughly reliable for use in the most demanding of academic settings.

A Complete Solution

For less than the cost of the average college textbooks, you get:

- Online GEPASM Assessment
- GEPASM Scorecard
- GEPASM Personal Feedback Report
- GEPASM Development Guide with 250+ best practices, step-by-step templates and checklists, examples and an action planner.



Features & Benefits

Features	Benefits
University-Tested	▪ Highly reliable, accurate and valid.
State of the Art Design	▪ We update the <i>Development Guide</i> each year to include all current and emerging best practices.
Downloadable Resources	▪ Accessible online. ▪ <i>Development Guide</i> is fully hyperlinked.
Retake Option	▪ Use to measure learning outcomes.
Related Curriculum Available	▪ For colleges and universities. ▪ Accredited. ▪ 40+ classroom hours.
Universal Application	▪ Reliable for all majors, ages, levels, and fields of interest.
Highly Secure	▪ Administered online through Measured Success TM .
Institutional Programs	▪ Contact us to learn about a broad range of institutional applications.
Career Coaching Programs	▪ Easily incorporates into career coaching programs as a highly reliable diagnostic.

A better solution is just a phone call or email away! If you're ready to assure more successful career searches, please contact us at gepa@boyermanagement.com or call 215-942-0982.

GEPA is securely hosted on the Measured SuccessTM Platform



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