

How Well Prepared are You to Conduct a Career Search?

How can you get the job of your dreams when unemployment is at record highs, and competition for choice positions is so fierce?



Measure → Learn → Master

The *Job Search Readiness Assessment*SM (JSRASM) is taken online and measures over 300 current and emerging best practices associated with a successful career search conducted by an experienced professional or skilled worker, broken down into five key search competencies:

- **Career Research** – begin the process of identifying potential career fields, employers and positions of interest, as well as resources.
- **Career Search Preparation** – create all essential materials and the portfolio required for an effective career search.
- **Interview Preparation** – everything necessary to interview with poise and confidence.
- **Effective Interviewing** – opening the interview and winning the job, whether in person or via a telephone/virtual interview.
- **Following Up an Interview** – developing and executing an effective action plan to land the ideal opportunity.

While other assessments measure career interests, JSRASM measures how prepared someone is to conduct an effective career search.

What You Don't Know Can Hurt You!

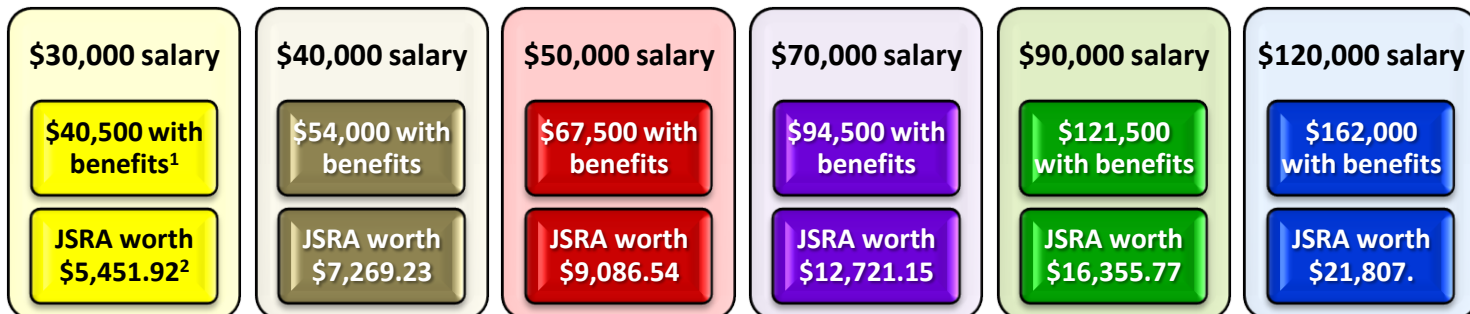
Can you afford to pay the price for not knowing things like the three below, if your competitors for the job you want knew them?

- Not having your resume seen by human eyes because the employer's ATS rejected it, even though you possessed the perfect qualifications for the job.
- Not knowing specifically what to research about both the employer and each of your interviewers (or where to find the right information).
- Not being able to prove that you have previously excelled in the key areas of the job for which you are now being interviewed.

The *Job Search Readiness Assessment*SM will measure what you know about the current and emerging best practices of conducting a successful job search, and then provide you with over 1,840 best practices, examples, templates, checklists, and strategies to drive every phase of an effective job search. Your competition won't stand a chance as you shine in every step of your search, from preparation to execution.



What if following the advice of the Job Search Readiness Assessment could cut seven weeks off your job search...what would that be worth to you? While we do not promise you will achieve these results, many have! Here's the value of reducing a job search by seven weeks:



¹ Benefits are calculated at just under 35% of base salary ² Assuming you cut 7 weeks off your job search and obtained employment.

For Experienced Workers

JSRASM is ideal for:

- **Experienced professionals and skilled workers** seeking to make a career change.
- Those transitioning from **military to civilian** employment.
- Those **re-entering the workforce** after a prolonged absence.
- **Workers over forty** concerned about best positioning their experience.

Take the Job Search Readiness AssessmentSM online from anywhere in the world in 40 minutes or less via our highly secure Measured SuccessTM platform. Immediately upon completion, download your Score and Personal Feedback reports and your JSRASM Development Guide.

A Complete Solution

For less than the cost of the average college textbook, you get:

- Online JSRASM Assessment
- JSRASM Scorecard
- JSRASM Personal Feedback Report
- JSRASM Development Guide with 1,840 best practices, step-by-step templates and checklists, examples and action planners.



Features & Benefits

Features	Benefits
University-Tested	▪ Highly reliable, accurate and valid.
State of the Art Design	▪ We update the <i>Development Guide</i> annually to assure current and emerging best practices.
Downloadable e-book	▪ <i>Development Guide</i> is fully hyperlinked.
Retake Option	▪ Use to measure learning outcomes.
Universal Application	▪ Designed for professionals at all experience levels and fields of interest.
Highly Secure	▪ Administered online through Measured Success TM .
Online Access	▪ Accessible for a year in Measured Success TM and can be downloaded and saved to your hard drive.
Career Coaching Programs	▪ Easily incorporates into career coaching programs as a highly reliable diagnostic.

A better solution is just a phone call or email away! If you're ready to assure more successful career searches, please contact us at info@boyermanagement.com or call 215-942-0982.

GEPA is securely hosted on the Measured SuccessTM Platform



Boyer Management Group
45 Black Rock Drive
Holland, PA 18966